

HDR my way –

how to produce natural-looking
high dynamic range
images by
Jeremy Woodhouse

An instructional
class using
digital
imaging
techniques

\$50.00

**Friday, September 16
7:00 - 9:00PM**

**Meet at the Registration table
at the end of the day's events**



<http://www.pixelchrome.com>

HDR photography has taken the photo world by storm and we have seen all kinds of images emerge from the highly manipulated to the more natural looking. I will be concentrating on this "natural" look and, together with Adobe Photoshop, my tool of choice for achieving the results I am looking for, is Photomatix Pro.

What is HDR? It means **high dynamic range** and this means that you, the photographer, can increase the tonality of an image, often taken under very difficult conditions.

When would we need to use this technique? For example, in a situation where there is a lot of contrast, midday light, extreme cross light, interiors with a view to the outside, interiors with unbalanced artificial light, landscapes where half the image is in shade and half is in sun – the list goes on.

What you will need if you are interested in working on your own image:

1. A laptop Computer
2. Lightroom or Adobe Photoshop CS3, 4 or 5
3. Photomatix Pro HDR Software.